

Case Study

Project: Centex Homes - Residential Builder Building Type: Single-Family Homes

Centex Homes consistently ranks among the largest multi-market, single-family home producers in the United States. It is the only company to rank among the top 10 U.S. homebuilders for each of the last 30 years. Centex builds and sells homes in more than 60 metropolitan markets and in 19 states. The company maintains a strong commitment to the environment and has implemented several programs to reach maximum environmental responsibility. Centex has embraced an energy-efficient product by using Solatube.

Objective

Offer homeowners a high-quality natural lighting product that is inexpensive and energy-efficient, and adds additional light to an interior space that was previously too dark.

Products Used

Brighten Up® Series
10" units (250mm)
14" units (350mm)

Solution

Solatube tubular skylights are offered as an option in new single-family homes. Units are typically installed in bathrooms, although the versatility of the product allows Solatube units to be installed almost anywhere. Homeowners are not only impressed by the energy efficiency aspect of daylighting, but also by the aesthetic appeal of walking into a bright room flooded with natural light.

Testimonial

"Solatube has provided us with an excellent solution for lighting windowless spaces, such as an interior bathroom. It provides us with a cost-effective and energy-efficient lighting alternative, and makes our customers happy."

Dan Cimpi
Operations Manager
Centex Homes, Raleigh, NC.

